

2020

HOMELAND[®] VINYL PRODUCTS, INC.

Marketing Catalog



HOMELAND VINYL MARKETING CATALOG

Thank you for choosing Homeland Vinyl Products. Our goal is to be as proactive as possible to help you acquire the promotional and marketing material needed to successfully increase foot traffic and move inventory. Here are several ways we can help:



1. Throughout this catalog, you will notice a Pencil Icon (like the one to the left) alerting you that an item can be customized to help increase profitability. Although a set-up charge will apply to your order, each customizable item can have your business name and contact info so customers can contact you directly. Set-up charges vary depending on item and/or our sources.
2. Are you a customer in good standing? You may qualify for discounted marketing. When placing your order, be sure to ask customer service personnel if you qualify for a percentage discount.
3. We offer a Co-Op Program. Ask customer service if you qualify when you call to place your order.
4. New & Improved Website. Same address (www.homelandvinyl.com) but with a whole new look and all new features that will help you stock inventory.
5. Flipboard! Most new phones come with Flipboard already installed. This allows Homeland and Waymark to have On-Line Magazines. Why is this important? We can now speak directly to our customers - and your customers too! With Flipboard, you will know instantly when we have new products, if there are changes to our profile sheets, new marketing material, and so much more.

We are very excited about the direction of Homeland Vinyl Products in the year to come. We want to do all we can to help our customers become more successful.

If you have any questions on marketing, Please feel free to contact Jim Etheridge at 205.314.3368 or jetheridge@homelandvinyl.com.

Thank you,

Doug House
Sales/Marketing Manager
Homeland Vinyl Products

Jim Etheridge
Marketing | Advertising Coordinator
Homeland Vinyl Products|Waymark Products

Banners:



2' x 4' GORILLA DECK BANNER
FSAM-001-01

Large 2' x 4' Gorilla Deck Banner.
\$22.00 - Sold individually.



2' x 4' GORILLA MATRIX/COLUMN/POST BANNER
FSAM-001-03

Large 2' x 4' Gorilla Matrix/Column/Post
Banner.
\$22.00 - Sold individually.



2' x 4' GORILLA FENCE BANNER
FSAM-001-06

Large 2' x 4' Gorilla Fence Banner.
\$22.00 - Sold individually.



2' x 4' HOMELAND VINYL BANNER
FSAM-001-04

Large 2' x 4' Homeland Vinyl Banner.
\$22.00 - Sold individually.



2' x 4' WAYMARK BANNER
FSAM-001-05

Large 2' x 4' Waymark Banner.
\$22.00 - Sold individually.

HOMELAND VINYL MARKETING CATALOG

Decals:



5.5" x 3.25"
GORILLA DECK DECAL
 FSAM-002-01

\$2.75 - Sold individually.



5.5" x 3.25"
GORILLA MATRIX DECAL
 FSAM-002-03

\$2.75 - Sold individually.

Counter Mats:



21" x 16" GORILLA DECK COUNTER MAT

FSAM-004-01

\$10.75 - Sold individually.



21" x 16" GORILLA MATRIX/COLUMN/POST COUNTER MAT

FSAM-004-03

\$10.75 - Sold individually.

Counter Displays - Columns:

GORILLA MATRIX COUNTER DISPLAY



FSAM-005-01

Demonstrate the Gorilla Matrix Mounting Plate and how it comes together with Homeland Column/Post profiles to create 9 possible combinations.

\$32.00 - Sold individually.

Dimensions: 16" x 13" x 17.75"

NOTE: Gorilla Matrix and Gorilla Column brochure packs are sold separately and are an additional \$19 each (packs of 100).

**CUSTOM
MADE WHEN
ORDERED!
MAY TAKE
TIME TO
BUILD!**

GORILLA WRAP COUNTER DISPLAY



FSAM-005-02

Show the 4 and 8 piece Gorilla Wrap systems and how they can successfully cover most pre-existing posts.

\$32.00 - Sold individually.

Dimensions: 16" x 13" x 11"

NOTE: Gorilla Wrap brochure pack is sold separately and are an additional \$19 (pack of 100).

**CUSTOM
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BUILD!**

GORILLA MATRIX SALES KIT



FSAM-005-03

Show how to assemble the Gorilla Matrix System with this kit. Each Kit comes with:

- | | |
|-------------------------|------------------------------------|
| 1 - 8x8x8" Post | 2 - Bushings |
| 1 - 8.4" Column x8" | 1 - 16.25" Galvanized steel pipe |
| 1 - 6.626" Column x 12" | 1 - 8x8 transition base trim |
| 1 - 6.5x6.5x12" Post | 1 - 8.4" post transition base trim |
| 1 - 5x5x16" Post | 1 - 8x8 to 6.625 round transition |
| 2 - Matrix bases, | 1 - 8x8 to 5x5 transition |
| 1 - Matrix Trim | 1 - 8x8 to 6.5x6.5 transition |
| | 1 - 6.5x6.5 to 5x5 transition |

\$75.00 - Sold individually.

**CUSTOM
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Counter Displays - Fence:



2 x 2 FENCE COUNTER DISPLAY

FSAM-006-01

Display this multi-colored Homewood fence section to showcase Homeland's fence, rail and post profiles. White, Tan & Adobe not available.

Colors Available:
Mocha Walnut/Honey Maple Combo
or
Chail Gray/Green Teak Combo

\$16.00 - Sold individually.



CUSTOM SAMPLE KIT

FSAM-006-02

New customer or old, review our representative sampling of our most popular profiles for your region. Not all profiles are included in this kit.

Ask your Customer Rep to choose the profiles that are right for your company.
Sold individually.



Counter Displays - Rail:



2 x 2 LOW VOLTAGE LIGHTING RAIL COUNTER DISPLAY

FSAM-006-03

Display this Rail Section that showcases Low Voltage lighting Including:
Star Bright Deck Light, Star Bright Flush Mount Light, LV Strip Light, LV Sconce, LV Post Cap Light and the New LV Slim Post Cap Light.

\$230.00 - Sold individually.

**CUSTOM
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BUILD!**



3 x 2 DECKOVER BRACKET - LOW VOLTAGE LIGHTING RAIL COUNTER DISPLAY

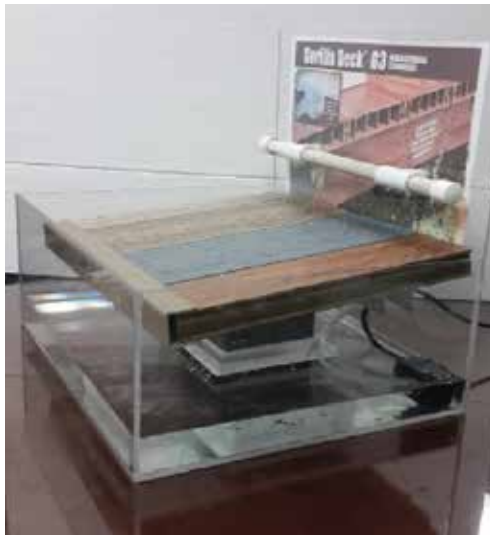
FSAM-006-04

Display this Deckover Bracket Rail Section that showcases Low Voltage lighting Including:
Star Bright Deck Light, Star Bright Flush Mount Light, LV Strip Light, LV Sconce, LV Post Cap Light and the New LV Slim Post Cap Light.

\$260.00 - Sold individually.

**CUSTOM
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Counter Displays - Decks:



WATER SHEDDING GORILLA DECK COUNTER DISPLAY

FSAM-007-01

Easily display the water-shedding technology of Gorilla Deck with this compact counter display.

\$135.00(est.) - Sold individually.

NOTE: Gorilla Deck brochure packs are sold separately and are an additional \$19 each (packs of 100).

Color Chips are sold separately and are an additional \$9 a pack (packs of 20 chips). Choose the colors you wish to display.



GORILLA DECK COUNTER TOP DISPLAY

FSAM-003-01

Let your customer hold Gorilla Deck samples while you explain the product to them with this counter top display.

Includes initial color samples and brochures.

\$30.00 - Sold individually.



Counter Displays - Cap Tree:



4" CAP TREE

FSAM-015-01

Showcase 9 - 4" caps on this counter top display

Shown:

- 4" External Pyramid Cap
- 4" Internal Pyramid Cap
- 4" Classic Cap
- 4" Low Voltage Cap
- 4" Gothic Cap
- 4" External Short Lip Pyramid Cap
- 4" New England Cap
- 4" Solar Cap
- 4" Low Voltage Slim Cap

\$110.00 - Sold individually.



5" CAP TREE

FSAM-015-02

Showcase 9 - 5" caps on this counter top display

Shown:

- 5" External Pyramid Cap
- 5" Internal Pyramid Cap
- 5" Classic Cap
- 5" Low Voltage Cap
- 5" Gothic Cap
- 5" Ball Cap
- 5" New England Cap
- 5" Solar Cap
- 5" Low Voltage Slim Cap

\$110.00 - Sold individually.



Counter Displays - Bracket Trees



SUMMIT BRACKET TREE

FSAM-015-03

Showcase Summit Brackets on this counter top display

Shown:

- T-Rail - Straight, Up & Down Stairs Bracket, T-Rail Extrusion & Insert
- 2" x 3-1/2" - Straight, Up & Down Stairs Bracket, 2"x3-1/2" Extrusion & Insert
- Contour Rail - Straight, Up & Down Stairs Bracket, Contour Extrusion & Insert
- Deck Over - Straight, Up & Down Stairs Bracket, Deck Over Extrusion, Insert & Deck Over Attachment Kit

\$70.00 - Sold individually.



NEXUS BRACKET TREE

FSAM-015-04

Showcase Nexus Brackets on this counter top display

Shown:

- Nexus 1 - Straight, Up & Down Stairs Bracket, Nexus 1 Extrusion & Insert
- Nexus 2 - Straight, Up & Down Stairs Bracket, Nexus 2 Extrusion & Insert
- Nexus 1-3/4" x 2-1/4" - Straight, Up & Down Stairs Bracket, Nexus 1-3/4" x 2-1/4" Extrusion & Insert

\$70.00 - Sold individually.



Travel Displays:



GORILLA GRAB RAIL / SECONDARY HAND RAIL

FSAM-006-05

Portable sample of Secondary Hand Railing

\$29.00 - Sold individually.



GORILLA WRAP FOAM

4 Piece - FSAM-005-04-4

8 Piece - FSAM-005-04-8

Portable samples of 4 Piece and 8 Piece Gorilla Wrap surrounding light weight foam. Easy to carry from one meeting to the next.

4 Piece - 4" x 4' **\$8.00** - Sold individually.

8 Piece - 4" x 6" **\$10.00** - Sold individually.



REGIONAL FENCE FOAM BOX TRAVEL KIT

FSAM-006-06

Regional for West or East. This foam box holds samples of Pocket Rails, T&G, Trim, Mid Rail, Gate Support, Brochures & Color Chip Key Rings.

\$120.00 - Sold individually.

Box Weight: 9 lbs

Box Dimensions: 23" x 13.25" x 6.5



HOMELAND VINYL MARKETING CATALOG

Swag:



HOMELAND T-SHIRT

FSAM-008-02-G / K
Forrest Green & Black
S, M, L, XL, XXL
\$10.00 (XXL \$2.00 MORE)



HOMELAND POLO

FSAM-008-12-G / C
Dark Green & Charcole
S, M, L, XL, XXL
\$30.00 (XXL \$2.00 MORE)



HOMELAND HOODIE

FSAM-008-13-G / C
Dark Green & Charcole
S, M, L, XL, XXL
\$22.50 (XXL \$2.00 MORE)



HOMELAND JACKET

FSAM-008-15
Black Only
S, M, L, XL, XXL
\$69.00 (XXL \$2.00 MORE)



HOMELAND RAIN COAT

FSAM-008-14
Magnet Gray Only
S, M, L, XL, XXL
\$53.50 (XXL \$2.00 MORE)



HOMELAND LONG SLEEVE T-SHIRT

FSAM-008-03-G / K
Forrest Green & Black Heather
S, M, L, XL, XXL
\$11.50 (XXL \$2.00 MORE)



HOMELAND BEENIE

FSAM-008-16-O / K
Oxford & Black
\$9.00 Each

Set-up charges for customizing will vary due to availability and sources. Generally set-up charges are around \$25 per item.
Vector art of logo will be required.

HOMELAND VINYL MARKETING CATALOG

Swag:



HOMELAND PENS

Homeland - FSAM-008-04- B
Blue
\$10.00 - PACK OF 15



HOMELAND BASEBALL CAP

FSAM-008-06-G / K
Green or Black
\$8.50 - Sold individually.



GORILLA DECK CELL PHONE BAG

3.75" x 7.25"
FSAM-008-07

\$4.00 - Sold individually.

Golf Swag:



GORILLA DECK GOLF TOWEL

FSAM-008-08-W
White
\$3.00 - Sold individually.



GORILLA DECK GOLF BAG

FSAM-008-09
\$4.50 - Sold individually.



GORILLA DECK DIVOT PACK

FSAM-008-10
\$2.50 - Sold individually.



GORILLA DECK EXTRA TEES

FSAM-008-11
\$10.00 - PACK OF 50

HOMELAND VINYL MARKETING CATALOG



Brochures: All Brochures are 100 pack bundles. Price: \$19 each pack.

Want brochures FAST?! Most of our brochures have "Printer versions" online, ready to be downloaded and taken to a printer of your choice...No Charge to download!

<http://homelandvinyl.com/resources/brochures/>

NEW HOMELAND/WAYMARK LITERATURE

<p>A</p> <p>GORILLA DECK FSAM-009-01</p>	<p>B</p> <p>GORILLA MATRIX FSAM-009-03</p>	<p>C</p> <p>GORILLA COLUMN/POST FSAM-009-04</p>	<p>D</p> <p>GORILLA WRAP FSAM-009-05</p>	<p>E</p> <p>HOMWOOD FSAM-009-06</p>	<p>F</p> <p>TUF-FENCE FSAM-009-07</p>	<p>G</p> <p>ACCU-SHIELD FSAM-009-08</p>
<p>H</p> <p>HOMELAND SECURITY ALLIANCE FSAM-009-09</p>	<p>I</p> <p>HOMELAND FENCE FAB-GUIDE FSAM-009-11</p>	<p>J</p> <p>HOMELAND FENCE FSAM-009-12</p>	<p>K</p> <p>FENCE STYLE SUGGESTIONS FSAM-009-23</p>	<p>L</p> <p>HORIZONTAL FENCE FSAM-009-24</p>	<p>M</p> <p>GORILLA FENCE FSAM-009-14</p>	<p>N</p> <p>SUMMIT RAILING FSAM-009-22</p>
<p>O</p> <p>LOW VOLTAGE LIGHTING FSAM-009-15</p>	<p>P</p> <p>LV BUYERS GUIDE FSAM-009-19</p>	<p>Q</p> <p>SOLAR LIGHTING FSAM-009-16</p>	<p>R</p> <p>POST CAPS FSAM-009-17</p>	<p>S</p> <p>SECONDARY HANDRAIL FSAM-009-18</p>	<p>T</p> <p>FENCE/RAIL WARRANTY FSAM-009-20</p>	<p>U</p> <p>DECK WARRANTY FSAM-009-21</p>

Customized Brochures will be edited in house. Once completed a High Resolution PDF will be provided for you to send to a printer of your choice. You will be responsible for printing charges. Vector art of logos will be required. Warranty brochures can not be customized.

www.HomelandVinyl.com
www.WaymarkProducts.com



Toll Free: (800) 999-6813

Color Samples:

3" Samples:



3" Gorilla Deck Sample Pack - 5 Colors

Gorilla Deck: FSAM-010-02

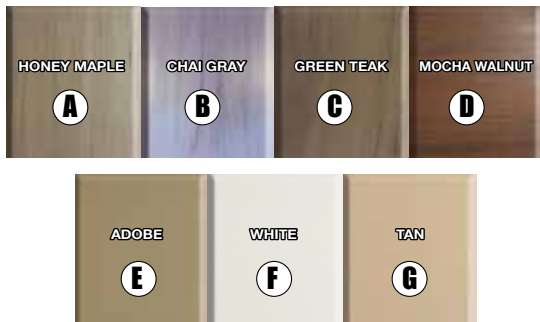
Mix of 5 Deck Samples in Honey Maple, Chai Gray, Green Teak, Mocha Walnut & Adobe for use in the Counter Top.

\$37.50 - Box of 60

3" Gorilla Deck Sample Pack Refills - 1 Colors

A: Honey Maple.....	Gorilla Deck...FSAM-010-01-Y	Box of 60	\$37.50
B: Chai Gray	Gorilla Deck...FSAM-010-01-Q.....	Box of 60	\$37.50
C: Green Teak.....	Gorilla Deck...FSAM-010-01-U.....	Box of 60	\$37.50
D: Mocha Walnut	Gorilla Deck...FSAM-010-01-O.....	Box of 60	\$37.50
E: Adobe	Gorilla Deck...FSAM-010-01-D.....	Box of 60	\$37.50
F: White	Gorilla Deck...FSAM-010-01-W.....	Box of 60	\$37.50
G: Tan.....	Gorilla Deck...FSAM-010-01-T	Box of 60	\$37.50

6" Samples:



6" Gorilla Deck Sample Pack - 5 Colors

Gorilla Deck: FSAM-012-02

Mix of 5 Deck Samples in Honey Maple, Chai Gray, Green Teak, Mocha Walnut & Adobe for use in the Counter Top.

\$37.50 - Box of 30

6" Gorilla Deck Sample Pack Refills - 1 Colors

A: Honey Maple.....	Gorilla Deck...FSAM-012-01-Y	Box of 30	\$37.50
B: Chai Gray	Gorilla Deck...FSAM-012-01-Q.....	Box of 30	\$37.50
C: Green Teak.....	Gorilla Deck...FSAM-012-01-U.....	Box of 30	\$37.50
D: Mocha Walnut	Gorilla Deck...FSAM-012-01-O.....	Box of 30	\$37.50
E: Adobe	Gorilla Deck...FSAM-012-01-D.....	Box of 30	\$37.50
F: White	Gorilla Deck...FSAM-012-01-W.....	Box of 30	\$37.50
G: Tan.....	Gorilla Deck...FSAM-012-01-T	Box of 30	\$37.50

HOMELAND VINYL MARKETING CATALOG

Color Chips:



Color Chip Key Ring - 8 Colors

FSAM-014-02

Mix of 7 Color Chip Samples in Honey Maple, Chai Gray, Green Teak, Mocha Walnut, White, Tan & Adobe on one convenient key ring.

\$8.50 - Sold individually

Or Buy Just The Color You Need!



HONEY MAPLE COLOR CHIP

FSAM-014-01-Y

\$00.45 - EACH*



MOCHA WALNUT COLOR CHIP

FSAM-014-01-O

\$00.45 - EACH*



CHAI GRAY COLOR CHIP

FSAM-014-01-Q

\$00.45 - EACH*



GREEN TEAK COLOR CHIP

FSAM-014-01-U

\$00.45 - EACH*



ADOBE COLOR CHIP

FSAM-014-01-D

\$00.45 - EACH*



TAN COLOR CHIP

FSAM-014-01-T

\$00.45 - EACH*



WHITE COLOR CHIP

FSAM-014-01-W

\$00.45 - EACH*



Key Ring

FSAM-014-03
key ring to hold
color chips.

\$0.10 - Each

*Customized color chips have a \$910 die tool set-up charge. After Set-up is added chips are 45¢ each. Vector art of logo will be required.

HOMELAND VINYL MARKETING CATALOG



Sales Representative: _____

P.O.Box 170729
 Birmingham, AL 35217
 Attn: Marketing
 Or contact your
 Sales Representative

REQUEST ORDER FORM

1. Bill To: Please print clearly

Customer Name: _____
 Address: _____

 City: _____
 State: _____
 Zip: _____
 Phone: _____
 Fax: _____

2. Ship To: Only if different than billing address

Customer Name: _____
 Address: _____

 City: _____
 State: _____
 Zip: _____
 Phone: _____
 Fax: _____

3. Your Request

For items with color or size choices, Please break each size and/or color out separately.
 Ex: FSAM-008-02G / Homeland T-shirt / L / Green / 2 / \$10 / \$20
 FSAM-008-02K / Homeland T-shirt / M / Black / 2 / \$10 / \$20

Part Number	Name (as printed in catalog)	Size	Color	QTY	Price Each	Total Price

4. Special Requests

HOMELAND VINYL MARKETING CATALOG



MIX & MATCH

Homeland/Waymark Double Sided Pull Up Signs

NOW AVAILABLE! We are offering our most popular **Double sided** pull up signs. You choose which signs you want and we will print them and ship them directly to you!

Act Now!!

Only \$500/Each
Ask if you are eligible for 50/50 co-op

1. Choose the layouts you like from the back.
2. Place the letters in the images below.
3. Fill out the form at the bottom.
3. **Send to your sales person.**
4. Use in your showroom or take it to a trade show!



Sign #1		Sign #2	
SIDE #1 Write Sign Number Here	SIDE #2 Write Sign Number Here	SIDE #1 Write Sign Number Here	SIDE #2 Write Sign Number Here
Sign #3		Sign #4	
SIDE #1 Write Sign Number Here	SIDE #2 Write Sign Number Here	SIDE #1 Write Sign Number Here	SIDE #2 Write Sign Number Here

Attn To: _____ Contact Number: _____

Company Name: _____ Email: _____

Address: _____

HOMELAND VINYL MARKETING CATALOG



MIX & MATCH

Homeland/Waymark Double Sided Pull Up Signs

A) Hinges & Accessories

B) Perfect Match Rails

C) Perfect Match Fence

D) Secondary Handrail

E) Welded Pickets

F) 360 Degree Fence

G) 360 Degree Rail

H) Fence with LV Lights

I) LackoVinylitis

Use in your showroom or take it to a trade show! Easy and quick put up and take down!

Arrives direct to you approximately three weeks after order is submitted to the printer.